



Case Study

World's Largest International Multimedia News Agency

THE global information company providing indispensable information tailored for professionals in the financial services, media and corporate markets. Their information is trusted and drives decision making across the globe. They have a reputation for speed, accuracy and freedom from bias.

The Business Issue

Our client had a need to print and distribute Training Material for a global training project. With 92 individual products needing to be produced and very strict deadlines to be achieved in 22 countries, they knew that the conventional method of bulk printing in the UK and using a courier company for delivery would not be fast enough. Additionally they were looking to reduce costs where they could as the courier bill alone for shipping over 4 tons of material around the globe was considerable.

The Solution

After analysis of the volumes involved and their destinations, our solution was to print the material in three location: London, New York and Hong Kong. This split print method would still allow reasonable printing rates in each region due to a large enough volume whilst decreasing the distribution time from 1-9 to 1-2 days for most regions and cutting courier costs in half.

The entire process of printing and distribution was co-ordinated through our workflow engine **Jupiter™** which gave the client a 'live window' into the print and distribution process. Additionally, all material was logged and cross referenced with courier AWBs so the remote training centres receiving the material could immediately see what they had or hadn't received and were able to check the status of materials they were expecting.

All deadlines for the courses were met and all queries dealt with immediately via the Jupiter web interface, which left us with a very happy customer. In fact we were then asked to manage the French and German versions...