



Case Study

A Leading Global Investment Bank

One of the leading global Wall Street investment banking, securities and investment management firms, providing a wide range of services worldwide to a substantial and diversified client base that includes corporations, financial institutions, governments and high net-worth individuals.

It is one of the oldest and largest investment banking firms. The firm is headquartered in New York with offices in London, Frankfurt, Tokyo, Hong Kong and other major financial centres around the world.

The Business Issue

This company has the need to create, produce and issue for delivery on a daily global basis financial research subject to internal and external governance and regulatory constraints. This research, in the form of bound printed matter, must deliver a ROI and must be accurate, timely and delivered as near as simultaneously worldwide. Costs of production and delivery must be reduced without sacrificing quality nor delivery standards.

The Solution

DTP created a total workflow solution allowing the production department to completely control the workflow of research reports whilst enabling them to gather important management information at a granular level. Jupiter allows the client to determine the most cost effective method to print and distribute their products by allowing them to run a full pricing analysis for any job before submission and, due to the clients IT regulations, this is all enabled via a secure web interface to the Jupiter system, created to avoid the need for any software installation. Jupiter acts as a repository of data for jobs in pre-submit stage, a monitoring system for submitted jobs, and an archive system for completed jobs.